

ERASMUS POLICY STATEMENT

OF THE ACADEMY OF BUSINESS AND HEALTH SCIENCES IN ŁÓDŹ

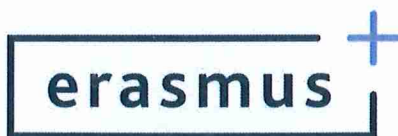
The Academy of Business and Health Sciences in Łódź (WSBINOZ) strives to achieve and maintain excellence in all areas of teaching and research and strives to be a leading global university. The involvement of the EU Modernisation and Internationalisation Agenda for Higher Education as well as the development of society is important in the development of WSBINOZ. The Erasmus+ Charter for Higher Education is an integral part of the implementation of WSBINOZ institutional plans, strategies and aspirations.

WSBINOZ is a modern university, following the latest trends, therefore it continues to modernize its structures and teaching methods. Participation in the Programme facilitates this process in many areas. The University believes that higher education is an important element in the process of economic, intellectual and cultural development of the modern world. Shaping human and social capital is one of the University's priorities.

One of WSBINOZ's strategic objectives is internationalisation and modernisation, implemented through international cooperation. The Bologna Declaration and the Lisbon Strategy define the areas of the University's activity, taking into account the European context of the development of education systems and human social development in the 21st century. WSBINOZ has set goals to follow its priorities:

- a) developing a network of contacts with foreign universities for the mobility of students and academic teachers, in line with the internationalisation strategy;
- b) increase the share of students and research and teaching staff in Erasmus+ mobility;
- c) promoting and supporting mobility of students and staff, especially those with fewer opportunities;
- d) pursuing an integrated development policy, by introducing optional, transnational teaching activities to curricula that provide additional skills and competences;
- e) participation in international research projects through further development of networks with universities and foreign institutions, with the aim of research cooperation or other activities for broadly defined development.

The basic values expressed in the WSBINOZ development strategy are based on international engagement. International collaborative partnerships are a key element of the wider strategic objectives of teaching, learning and research.



WSBINOZ actively promotes international mobility and uses its experience to improve inclusive rules and practices for all aspects of mobility. An important element of effective relationship management, support for innovative projects and effective implementation of the educational process is the mobility of academic and administrative staff. The University is constantly developing contacts in order to jointly implement and achieve the assumed strategic goals. All international activities are regularly monitored in order to create future good practices and improve policies and strategies.

The University grants transparently and consistently. Each person is treated equally and fairly. The University takes care to prevent any discrimination and to ensure equal access to mobility for all participants, paying particular attention to the inclusion of people with fewer economic, social, cultural or other opportunities. WSBINOZ points out that disadvantaged people in different areas of social life have easier access to the programme.

The University encourages students to participate in mobility, both as part of their studies and as part of their internships. During the stay at the partner University, the student has the opportunity to take advantage of the extended educational offer, has the opportunity to establish contacts that may be conducive to his future professional career, regardless of whether he decides to take up employment in the country or abroad. Through this type of experience, students can become more involved in the citizenship of their country and Europe. WSBINOZ supports a positive approach to the European multicultural awareness of each member of the academic community. In order to promote civic engagement and active citizenship among outgoing and incoming students, the University undertakes and will expand its activation activities. The University has had a Volunteer Centre since 2018. The aim of this centre is to promote civic attitudes of students and their involvement in social life. WSBINOZ also engages students in local government activities at the University, increasing their civic awareness. As part of its civic activities, the University also encourages students and employees to become active for those in need.

WSBINOZ uses many ICT solutions which allow it to actively participate in the dynamically developing social and business environment. One of the elements of the University's strategy is the development of e-learning, which is becoming an important part of its activity. By participating in the Erasmus+ Programme, the University enables students and staff to draw on the experience and good practices of partner institutions. Taking care of the quality of education, WSBINOZ adjusts its curricula to the requirements of the modern labour market and developing new technologies. The University also organises national and international conferences using ICT to promote good practices related to the internationalisation of its activities.

WSBINOZ also promotes environmentally friendly practices and makes efforts to act in a sustainable and responsible manner. The University assumes the development of an institutional strategy for sustainable development, in the context of mobility and internationalization.